



PRESS RELEASE

INFASSURE LAUNCHES FIVE NEW PRACTICES, OFFERS ONEASSURE™ SINGLE VENDOR PROJECT DELIVERY

Richardson, TX, United States, 1/30 /08 – IT consulting firm provides companies a single source for complex technology projects

Infassure believes in providing its customers with cost effective information technology solutions that make them more competitive while lowering their technology costs. Leveraging best-in-class technologies from industry leaders such as Microsoft, HP, Cisco and CA, Infassure today announced the launch of five interlinked practices:

- Collaboration
- Customer Interaction Management
- Enterprise Resource Planning
- Managed Services
- Mobility

Infassure's decision to launch these practices was based on constant complaints from their customers that they had to engage too many vendors for their technology projects.

"Listening to our customers, we learned that small and medium-sized companies are looking for a single vendor to step up to the plate and eliminate the risk in complex technology projects. 22 years of delivering successful managed services projects for hundreds of companies is the perfect platform from which to launch our groundbreaking OneAssure concept. Infassure eliminates a company's frustration with having to deal with multiple IT vendors," said Tim McDonald, Infassure's Founder & CEO.

About Infassure

For 22 years, Infassure has provided its customers with cost effective information technology solutions that make them more competitive while lowering their technology costs. While most IT services vendors specialize in a single technology discipline which forces customers to engage with multiple partners in a single project, thereby increasing costs, complexity and risk, Infassure eliminates those issues with OneAssure.™ Infassure's OneAssure™ single vendor concept leverages best-in-class technologies from industry leaders such as Microsoft, HP, Cisco and CA to deliver solutions that work from six interlinked practices: Collaboration; Customer Interaction Management; Enterprise Resource Planning; Managed Services; Mobility; LinkAssure.